

SEMINAR AIMS TO SUPPORT BUSINESS



SAINTS AND SINNERS ... from left, Geoff Ramm from Mercury Marketing, Shaun Fooy from RBS and David Gibson from Crutes Law Firm.

MARKETING GURU IS HEAVEN-SENT!

A SOUTH Tyneside marketing guru will be helping businesses across the region in a new partnership.

Geoff Ramm, of Mercury Marketing, has joined forces with The Royal Bank of Scotland (RBS) and Crutes Law Firm to help businesses focus

By LEAH SHAW

local businesses to learn more about marketing, legal issues and how to secure funding to support your company's growth aspirations.

Mr Ramm, from West Boldon, will provide marketing advice and tips - focusing on customer care and how to gain new customers.

The father-of-one is a motivational speaker and has helped launch and

in Newcastle, who will explain and provide advice on issues surrounding employment law.

Shaun Fooy from RBS, will act as the banker on the telephone, giving tips and answering questions ranging from how to approach your bank for funding, effective business plans and business growth.

Mr Fooy, commercial manager at RBS, said: "The Saints and Sinners seminar series aims to attract business individuals and teams who have the desire to succeed and gain invaluable