

# Saints and Sinners seminar

THIRTY NORTH East businesses recently attended an interactive seminar series organised by (RBS), Mercury Marketing and Crutes Law Firm.

The seminar, held at the Regis building in Dodford Park, Sunderland formed the first in a series of three events that will be run throughout 2007 in the North East to highlight the essential dos and don'ts surrounding marketing, banking and employment law.

It demonstrates how as a bank RBS aims to provide added value to its customers and businesses in the area by positioning RBS as a trusted business advisor as well as a bank.



Left to right: Geoff Ramon, owner and founder of Mercury Marketing, Shaun Foy, commercial manager, RBS and David Gibson, partner at Crutes Law Firm in Newcastle.